



Berkshire Innovation Center

Youth Programming

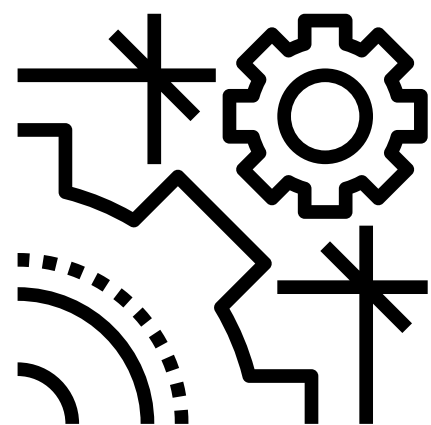
The Berkshire Innovation Center serves as a catalyst to spark innovation and sustainable growth of technology-focused companies in the Berkshires. We do this through programming that promotes learning and technology-led career paths, and convening and connecting a community of like-minded people.

With our next generation, we are focused on driving awareness and building a more diverse workforce. Offerings include visits to industry, technology showcases, innovative training programs, and a range of immersive experiences. We do this all with a focus on making our companies as diverse as our communities, which means creating innovative on-ramps for veterans, people with disabilities, people in disadvantaged communities, people of color, and the underemployed.

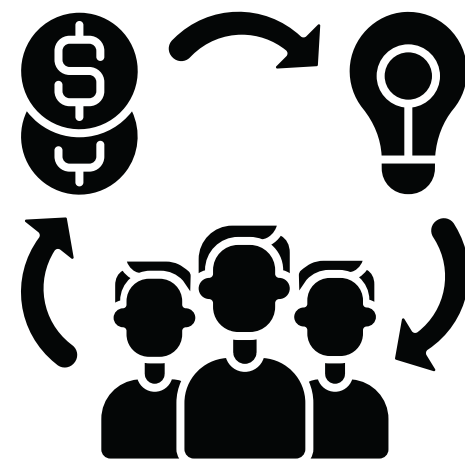


The BIC Community

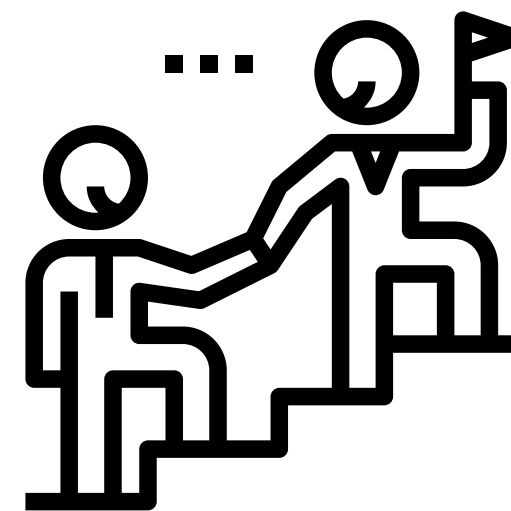




STEM



Entrepreneurship



Leadership



Career Prep

Seeding the next generation of innovators, entrepreneurs, technologists, and leaders. Fueling the economic vitality of the Berkshires.

BIC Youth Programming in 2024:

**1,672
STUDENTS
ENGAGED**

**2,033
EDUCATORS
SERVED**

**197
HOURS
VOLUNTEERED
(BIC INDUSTRY PARTNERS)**

**\$43K +
DIRECTLY TO
STUDENTS**

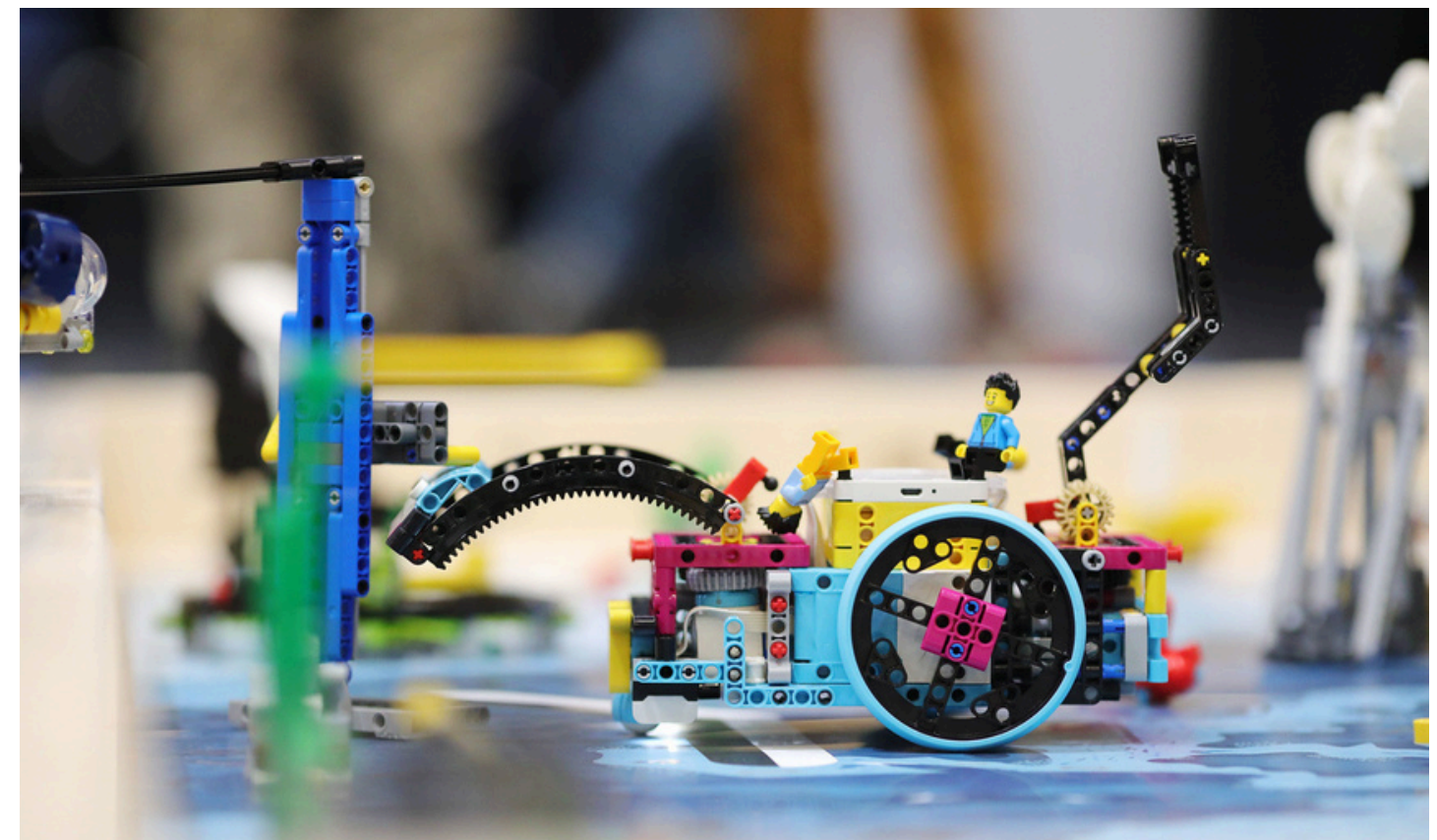




Berkshire Robotics Challenge

Modeled after the FIRST LEGO LEAGUE annual challenge, the Berkshire Robotics Challenge is an opportunity for children from third to eighth grade (ages 8-14) to develop their science, computer and coding skills while designing and programming a robot to complete a series of challenges. Students work in school-based teams or neighborhood teams toward a competitive goal while learning problem-solving, teamwork, and sportsmanship.

2025 was the 24th annual Berkshire Robotics Challenge which featured 27 teams and more than 250 students.



Future Innovators Summer Program

The Future Innovators Summer Program is an intensive experiential learning program designed to connect high school students with local businesses, explore systems thinking and human skills, and engage in technologies offered at the BIC.

For 2025 we are offering two sessions, one in Pittsfield and one in North Adams. We have accepted 33 rising Sophomores, representing 8 Berkshire County high schools (plus some home-schooled students) and have commitments from over a dozen industry mentors and volunteers.





Future Innovators Experiential Learning Days

Our Future Innovators Experiential Learning Days welcome students from across Berkshire County to experience STEM programming and explore technology in our state-of-the-art facilities. Field trips can be scheduled at either the BIC in Pittsfield or at BIC Works @ MoCA in North Adams.

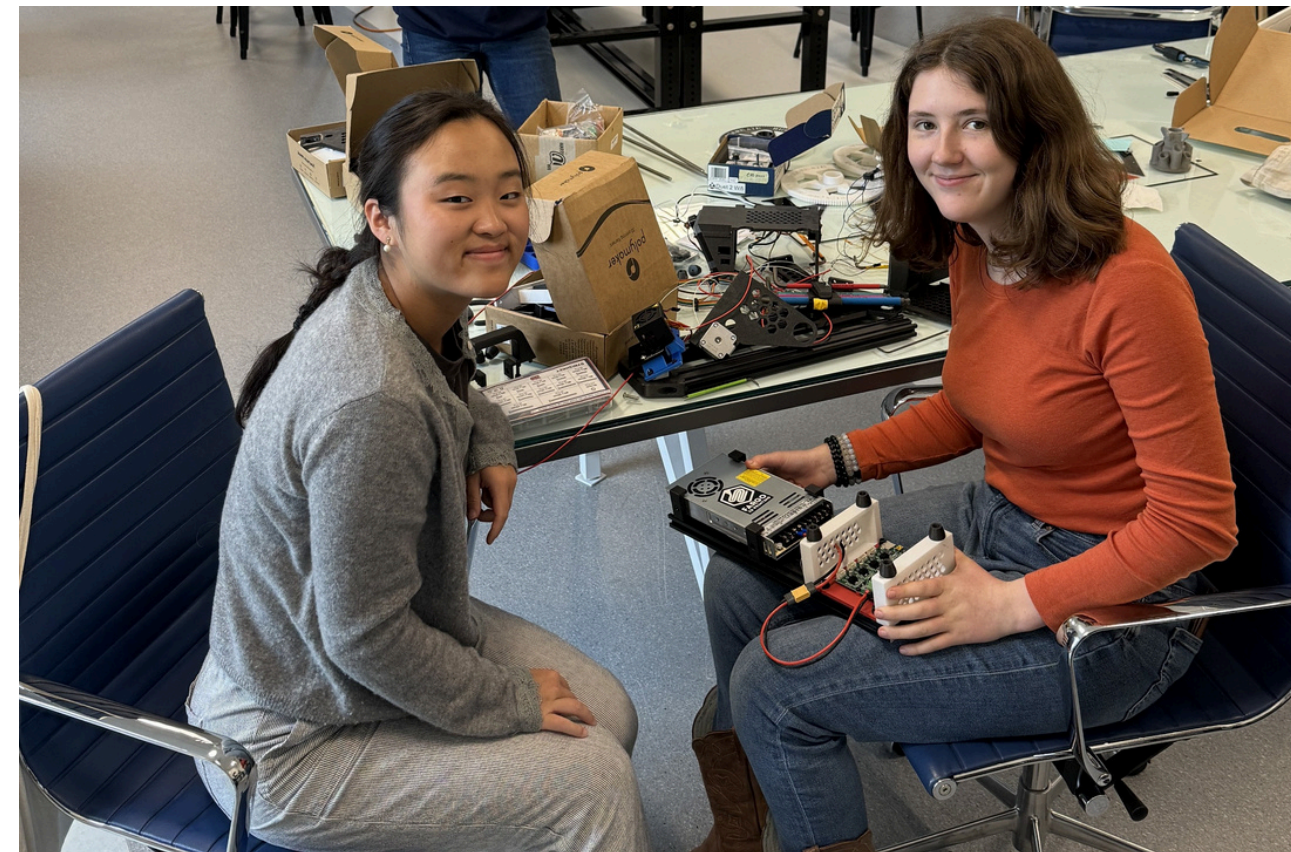
In 2024 we hosted 219 students and have already hosted 156 students through the first half of 2025. This is often a first encounter with the BIC for students and teachers and many then participate in other BIC or BIC partner programming.



Innovation Interns

Through our Innovation Interns program, high school and college students learn about the BIC and its ecosystem, explore new technologies, and work closely with our team and our network.

It is a project-based experience that might introduce students to advanced manufacturing tools and design methodologies, or might have them explore the business case for a new venture. Students often get paired with local employers to better understand real-world applications of engineering skillsets, methods, design & support.





Thank You to Our Youth Programming Sponsors

Platinum Sponsors

Berkshire Taconic Community Foundation - Donald C. McGraw Foundation - Feigenbaum Foundation

Gold Sponsors

Berkshire Bank Foundation

Silver Sponsors

Adams Community Bank - Mountain One - General Dynamics Mission Systems - MassTech Collaborative - NorthRenew Energy - National Grid - Ruth E. Proud Charitable Trust

Bronze Sponsors

Lee Bank - MassHire Berkshire Workforce Board - Anonymous

Friends of BIC Youth Programming

Mativ - NBT Bank - Williams College - Onyx Specialty Papers - Sabic - Lenco - Sharp Sterile - Molari - Webster Electric
Ellen Kennedy - Adrian Dion





Platinum Sponsors

\$20,000+

- Featured with Logo as an "Platinum Sponsor of Youth Programming" on all components of BIC Youth Programming and in all event promotion.
 - Printed programming materials
 - Digital and printed signage at the BIC
 - Bi-weekly e-updates
 - Quarterly newsletters (printed and digital)
 - Annual Review and Member Guide (printed and digital)
 - Social media posts
 - Video recaps (if applicable)
 - Logo featured on the BIC homepage, youth programming landing page, each individual program page, and sponsor page of our new BIC website as "Platinum Sponsor of Youth Programming".
 - Invites to culminating events and recognition from the podium and on digital and printed signage at special events for youth.
 - Provided with select photos and marketing assets for post event publication and promotion.
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Gold Sponsors

\$15,000+

- Featured with Logo as a "Gold Sponsor" on all components and in all promotion of a specific program.
 - Printed programming materials
 - Digital and printed signage at the BIC
 - Bi-weekly e-updates
 - Quarterly newsletters (printed and digital)
 - Annual Review and Member Guide (printed and digital)
 - Social media posts
 - Video recaps (if applicable)
- Logo featured on the youth programming landing page, specific program page, and the sponsor page of our new BIC website as a "Gold Sponsor".
- Invites to events related to specific program sponsored.
- Provided with select photos and marketing assets for post event publication and promotion.





Silver Sponsor

\$10,000+

- Featured with Logo as a "Silver Sponsor" on components and in promotion of youth special event.
 - Printed programming materials
 - Printed signage at the BIC
 - Bi-weekly e-updates
 - Quarterly newsletters (printed and digital)
 - Annual Review and Member Guide (printed and digital)
 - Social media posts
 - Video recaps (if applicable)
- Logo featured on a specific event page and sponsor page of our new BIC website as a "Silver Sponsor" of particular event.
- Invites to specific event or project culmination.
- Provided with select photos and marketing assets for post event publication and promotion.





Bronze Sponsor

\$5,000+

- Featured with Logo as a "Bronze Sponsor" on components and in promotion of particular program elements.
 - Printed programming materials
 - Printed signage at the BIC
 - Quarterly newsletters (printed and digital)
 - Annual Review and Member Guide (printed and digital)
 - Social media posts
- Logo featured on the sponsor page of our new BIC website as a "Bronze Sponsor".
- Provided with select photos and marketing assets related to supported student project.





Thank You For Your Support

The Berkshire Innovation Center is an important part of the economic vitality and well-being of our region. Without your generous support, we would not be able to offer these youth programs that are key to developing a pipeline of skilled workers who see the value of living and working in the Berkshires.



Photo credit: Ben Garver - Berkshire Eagle

